

WXIX

ORDER

Flight Dates 11/01/12-11/05/12

Order Sep 00:15:00

Contract / Revision 839825 /

Original Date / Revision
10/23/12 10/23/12

Advertiser Donovan, Sean/Sherriff Ham

Agency Communications Counsel

Buying Contact

37 W. Broad Street
Suite 325
Columbus, OH 43215Product

Agency Com 15%

Billing Contact

37 W. Broad Street
Suite 325
Columbus, OH 43215

Sales Office WXIX

Sales Region Local

Agency Ref

Estimate #Alt Order #Billing Type CashOrder Type GeneralBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A25-54Rev Codes Agency Political Pol-CandicProduct Codes PL590Priority P 1Advertiser RefPrimary Account Executive
Amy Goetz

Account Executive	Order%	Start Date	End Date
Amy Goetz	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	18	\$13,005.00	\$15,300.00	18.00	10/29/12	11/05/12	18	\$13,005.00	\$15,300.00
Totals	18	\$13,005.00	\$15,300.00	18.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WXIX	11/01/12	11/05/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:30 AM)	M- TF--	:30	4	\$600.00	P 1	3.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		4				\$600.00		3.00			
		Week: 11/05/12	11/11/12	M-----		2				\$600.00		3.00			
N 2	WXIX	11/01/12	11/05/12	America Now 12P America Now 12P	Comm	12-1P	M- TF--	:30	2	\$150.00	P 1	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2				\$150.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$150.00		0.00			
N 3	WXIX	11/01/12	11/05/12	News At 630P News At 630P	Comm	630-7P	M- TF--	:30	2	\$450.00	P 1	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision **839825** Flight Dates **11/01/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **Donovan,Sean/Sherriff Han** Product

Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	WXIX	11/01/12	11/05/12	News At 630P News At 630P	Comm	630-7P	M - TF - -	:30	2	\$450.00	P 1	0.00 NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	- - - TF - -		2				\$450.00		0.00		
		Week: 11/05/12	11/11/12	M - - - - -		1				\$450.00		0.00		
N 4	WXIX	11/01/12	11/05/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	M - TF - -	:30	2	\$1,500.00	P 1	0.00 NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	- - - TF - -		2				\$1,500.00		0.00		
		Week: 11/05/12	11/11/12	M - - - - -		1				\$1,500.00		0.00		
N 5	WXIX	11/01/12	11/05/12	Jopardy 730P STARTS 9/17/12	Comm	730-8P	M - TF - -	:30	2	\$1,800.00	P 1	0.00 NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	- - - TF - -		2				\$1,800.00		0.00		
		Week: 11/05/12	11/11/12	M - - - - -		1				\$1,800.00		0.00		
Totals													18	\$15,300.00